



## FIFTH IPNET-KENYA 2016 IPC CONFERENCE

15<sup>th</sup>-18<sup>th</sup> November 2016

GELIAN HOTEL, MACHAKOS

### SPONSORSHIP PACKAGES

For this prestigious event, we are pleased to offer a variety of different sponsorship packages that will offer guaranteed exposure to a wide audience.

Benefits	Silver (Kshs.500,000)	Gold (Kshs.700,000)	Platinum (Kshs.1,000,000)
Logo on website	★	★	★
Co-branding on all conference material			★
Symposium Slot with naming rights		15 minutes	30mINUTES
Logo on audio visual display			
Conference Ad in the conference booklet	Half page	One Page	Double Spread ★
Exhibition Booth	4*2	5*2	6*2
Complimentary Conference Registration	3	4	5
Inserts into delegates bag	1	2	3
Gala Dinner(2 attendees)		2	2
Banner at Registration area			★
Marketing email to attendees			★
First chance to sponsor conference materials- Bags, Lanyards, posters, program etc			★

### WORKSHOPS/SYMPOSIUMS Kshs. 250,000

(Opportunity to brand and interact with delegates)

Opportunity to sponsor an evening symposium or early evening symposium where the sponsoring company representatives will be given a chance to host a 30-minute talk.

- Ebola
- Antimicrobial stewardship
- Biosafety and Biosecurity and Occupational safety and health
- Global health security

### Gala Dinner Sponsor (only one available) Kshs. 500,000

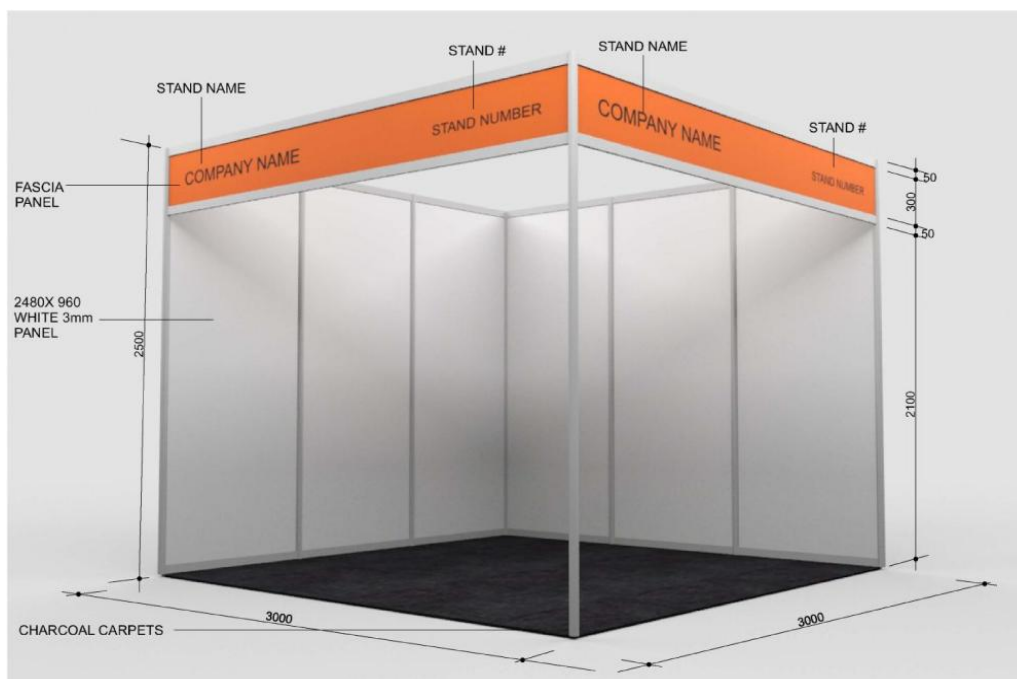
- Verbal acknowledgement as the Conference Dinner Sponsor during the Conference Dinner.
- Acknowledgement as the Conference Dinner Sponsor on printed Conference documents, including conference handbook and dinner invitation cards
- An opportunity to address guests. (10 minute presentation only).

- Company name/logo on Conference Dinner function ticket.
- Exclusive signage rights with signage prominently displayed at the Conference Dinner (pull-up banner to be supplied by sponsor by the advised deadlines).
- An opportunity to place one (1) promotional item at each place setting at the Conference Dinner (supplied by sponsor by the advised deadlines and no larger than A4 size).
- Three (3) complimentary tickets to the Conference Dinner.
- Company logo on conference website.

## Exhibition Booth(Limited Spaces Available) Kshs.100,000

A4

- One (1) 3m x 2m (6m<sup>2</sup>) exhibition booth. Inclusive of power source, centre bulb, 1 table and 2 chairs
- Two (2) complimentary conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches



## Other & Event Sponsorship

### **Welcome Reception (Kshs.400,000)**

The welcome reception will be held at the ENASHIPAI RESORT AND SPA. Sponsoring company will be given a 10 minute trade talk slot during the welcome reception.

### **Dinner (Kshs. 500,000)**

The dinner will be held at the venue. The sponsoring company will be given 10 min trade talk slot during the dinner.

### **Symposium (Kshs.250,000) (opportunity to brand and interact with delegates)**

Opportunity to sponsor an evening symposium or early evening symposium where the sponsoring company representatives will be given a chance to host a 30 minute talk.

### **Registrar Support & Delegate Registration**

Companies that pay for registration and accommodation of more than 5 delegates will be given a 7% discount on the exhibition booth price.

**For more information on sponsorship packages, please contact [info@mmskenya.co.ke](mailto:info@mmskenya.co.ke)**

